

Community Improvement Project Survey

Grants
Unique
Investment
Beautification
Streetscape
Main Street Partnership
Incentives
Morrison
Brock Road
Facades
corridor
Industrial
Aberfoyle
Heritage
Restoration
Improve

Overview

The Township of Puslinch has initiated a Community Improvement Plan project, which is intended to:

- Assist with downtown/main street revitalization and beautification efforts;
- Support renewal within the urban areas and the key industrial corridor;
- Support new and existing business opportunities; and
- Promote the unique economic development advantages of Puslinch.

We are looking for your input!

As part of Phase One of the CIP project, the Township and its consulting team is completing an assessment of local needs and opportunities for community improvement. To assist with this assessment, we are asking members of the community as well as local businesses/industries to complete the following survey.

It should take approximately 10 to 15 minutes to complete the questions below. Please provide your answers to the questions in the space provided.

Please complete and submit your response by Friday May 15th, 2014 to:

Mail:

Kelly Patzer
Development Coordinator
Township of Puslinch
7404 Wellington Road 34
Guelph, Ontario N1H 6H9

Email:

kpatzer@puslinch.ca

(Please write "CIP" in the subject line)

Part One: Respondent Information

1. Please provide your contact information below (optional):

Name: **william knetsch**

Telephone: **519 763 1122**

Email: **williamknetsch1@gmail.com**

2. Do you currently own a commercial or industrial business in Puslinch?

Yes (if yes, please move on to part two of the survey)

No (if no, please move on to part three of the survey)

Part Two: Questions for Businesses

1. Basic Information

- a. Where is your business located?

morrison

- b. What is the nature of your business?

fine dining restaurant

- c. Do you own the property on which you run your business operation?

yes

- d. What is the approximate size of the property (hectares)?

one

- e. How large are the buildings occupied/used for the purpose of your business (sq. ft.)?

3500

- f. What is the current zoning of property (if you are aware)?

commercial

2. **Do you plan/would you like to make changes or improvements to your business in the near future?**
(circle as many as apply)

- a. Expand existing premises
- b. Expand elsewhere
- c. Produce or sell different products
- d. Provide different services
- e. Make structural improvements to building
- f. Make improvements to building facade
- g. Make improvements to landscaping
- h. Make improvements to parking/access
- i. Improve signage
- j. Restore heritage features
- k. Improve energy use / efficiency
- l. Other: _____

3. **What are the barriers to the changes or improvements mentioned above** *(circle as many as apply)*

- a. Too costly
- b. Municipal regulations / red tape
- c. Not high enough priority at the moment
- d. Lack of information about the procedures / process involved
- e. Property or servicing constraints
- f. Other: _____

Part Three: Downtown/Main Street Assessment

1. **Why do you visit downtown/main street Morrison?**
(circle as many as apply)

- a. Stores and shops
- b. Restaurants/cafes
- c. Special events
- d. Arts, Culture, Entertainment
- e. Recreation
- f. I live there
- g. I work there / own a business there
- h. Just driving through
- i. I avoid this area
- j. Other: _____

2. **What are some of the best features and qualities about downtown/main street Morrison today?** *(circle as many as apply)*

- a. Unique, attractive shopping environment
- b. Convenient location
- c. Good cluster of businesses
- d. Community gathering spaces
- e. Other: _____

investment in improvements done

3. What are some of the key issues and areas of improvement in downtown/main street Morrison today? (*circle as many as apply*)
- a. Lack of variety of stores, shops, restaurants/cafes
 - b. Too many vacancies
 - c. Streetscape improvements are required
 - d. Lack of signage
 - e. Lack of servicing
 - f. Heritage buildings need protection
 - g. Improvements to infrastructure are required
 - h. No parking
 - i. Physical improvements to buildings, facades, and signage are required
 - j. Other improvements to private property are required such as landscaping and parking
 - k. Not pedestrian friendly
 - l. Nothing to do
 - m. Other: _____

4. What identity or image would you like to see downtown/main street Morrison develop for itself in 10 years?

honour our pioneers who built
this village. Make it a
gateway into Puslinch

5. Why do you visit downtown/main street Aberfoyle? (*circle as many as apply*)
- a. Stores and shops
 - b. Restaurants/cafes
 - c. Special events
 - d. Arts, Culture, Entertainment
 - e. Recreation
 - f. I live there
 - g. I work there / own a business there
 - h. Just driving through
 - i. I avoid this area
 - j. Other: _____

6. What are some of the best features and qualities about downtown/main street Aberfoyle today? (*circle as many as apply*)
- a. Unique, attractive shopping environment
 - b. Convenient location
 - c. Good cluster of businesses
 - d. Community gathering spaces
 - e. Other: _____

7. What are some of the key issues and areas of improvement in downtown/main street Aberfoyle today? *(circle as many as apply)*
- a. Lack of variety of stores, shops, restaurants/cafes
 - b. Too many vacancies
 - c. Streetscape improvements are required
 - d. Lack of signage
 - e. Lack of servicing
 - f. Heritage buildings need protection
 - g. Improvements to infrastructure are required
 - h. No parking
 - i. Physical improvements to buildings, facades, and signage are required
 - j. Other improvements to private property are required such as landscaping and parking
 - k. Not pedestrian friendly
 - l. Nothing to do
 - m. Other: _____

8. What identity or image would you like to see downtown/main street Aberfoyle develop for itself in 10 years?

Part Four: Brock Road Corridor Assessment

1. Why do you visit the Brock Road industrial corridor? *(circle as many as apply)*
- a. Businesses and services
 - b. Just driving through
 - c. I avoid this corridor
 - d. I work there / own a business there
 - e. Other: _____
2. What are some of the key issues facing the Brock Road industrial corridor today? *(circle as many as apply)*
- a. Too many vacancies
 - b. Streetscape improvements are required
 - c. Lack of signage
 - d. Lack of servicing
 - e. Improvements to infrastructure are required
 - f. No parking
 - g. Physical improvements to buildings, facades, and signage are required
 - h. Outdoor storage should be screened
 - i. Other improvements to private property are required such as landscaping and parking
 - j. Other: _____

3. What identity or image would you like to see the Brock Road industrial corridor develop for itself in 10 years?

Part Five: Community Improvement Plan Questions

A Community Improvement Plan is a municipal planning tool permitted by the Ontario Planning Act. Hundreds of municipalities across Ontario have prepared CIPs in order to achieve broad goals, such as:

- To facilitate and coordinate transition in a community;
- To stimulate employment growth;
- To assist businesses and property owners with repair, rehabilitation, and redevelopment projects; and,
- To raise awareness to local needs and priorities.

Having a Community Improvement Plan in place allows the Township to assist financially with improvements to private properties. Financial assistance may be available through incentive-based programs, such as:

- Grants and loans;
- Reductions (or the cancellation of) certain fees required by the municipality; and,
- Tax assistance.

1. Have you ever heard of a CIP before?

Yes

No

2. If there was such a CIP in place in Puslinch, would you be interested in finding out more about it?

Yes

No

3. What would be your preferred means of obtaining information about the CIP when it is developed?

a. Put me on an email list and send me information

b. Put an announcement in the paper

c. Print up a brochure

d. Have information available on-line

e. Other:

4. Please rank the potential programs in each of the following lists (financial incentive, potential municipal initiatives) based on your level of interest. (1 would indicate you are very interested in the program)

Financial Incentives	Potential Municipal Programs
a. Facade and signage improvement grants/loans	a. Streetscape improvements
b. Building improvement grants/loans	b. Infrastructure improvements
c. Space conversion/expansion for businesses	c. Tourism marketing
d. Tax assistance	d. Community branding
e. Rebates/cancellation of municipal/County fees	e. Special planning studies (describe _____)
f. Other: _____	f. Other: _____

Part Six: Additional Comments

1. **Do you have any other comments you would like to share with us?**

Thank you for your interest in this important and exciting project!